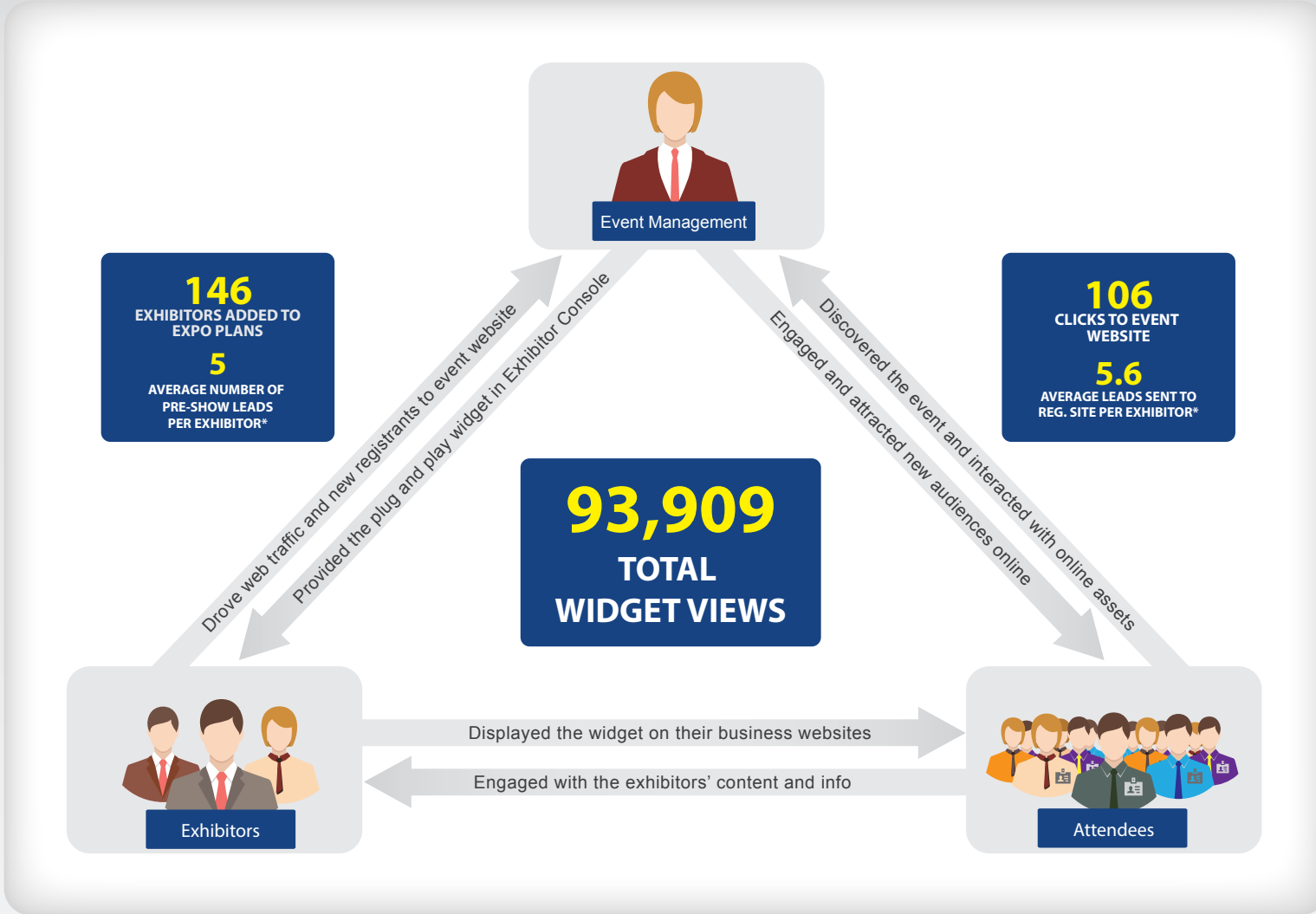




FNCE 2014

Infographic: ChirpE Attendee Acquisition & eBooth Promotion Widget ROI Analysis



*Based on the number of exhibitors who leveraged the widget

We are exhibiting at

Georgia World Congress Center
Atlanta, Ga, USA
October 18-21st, 2014

Booth ####

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The ChirpE Attendee Acquisition Widget (AAW) is a powerful, plug-and-play component that enables exhibitors to promote their event participation to attendees via their own websites. The widget is completely dynamic, syncs in real-time, and does not require any special coding or design inputs to be deployed on website.

The FNCE 2014 widget enabled web visitors to access the event information, register for the event, locate the exhibitor on the floor plan and add them to their personalized planners.

