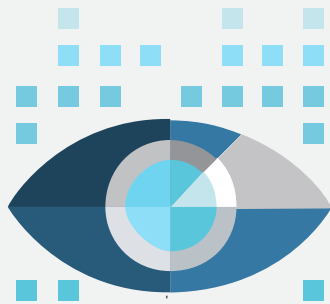


AAOS' "Distraction City" Photo Booth, powered by a2z, provided attendees a fun opportunity to share their experiences with their friends on social media from the 2016 event. **162** photos posted from the photo booth extended the event's reach to **15,628** fans on Facebook.

AAOS Photo Booth Driven Visibility on Facebook

22,281
Impressions



Brand Visibility

228



Likes, Shares,
& Comments

1,390



Users Engaged

15,628
People Reached



Brand Reach

