

EXHIBITORLIVE

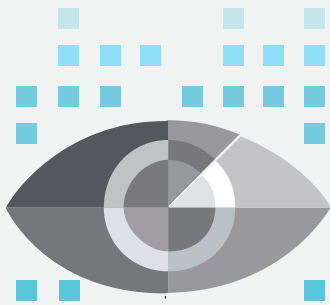
THE TRAINING CONFERENCE FOR TRADE SHOW EXHIBIT AND EVENT MANAGERS AND MARKETERS

Facebook Usage and ROI Analysis for the period February 28 - March 17, 2016

The ExhibitorLive 2016 Pixe Social Photo Booth provided attendees a fun opportunity to share their experiences with their friends on social media. **703** photos posted from the photo booth extended the event's reach to **21,428** fans on Facebook.

ExhibitorLive 2016 Pixe Social Photo Booth Driven Visibility on Facebook

38,339
Impressions



Brand Visibility

2,236



Likes, Shares,
& Comments

7,585



Users Engaged

21,428
People Reached



Brand Reach



Pixe Social is a unique technology solution built to activate your online community, boost your brand's social presence and engage your prospects online; all with minimal effort from your side and at a fraction of the investment that major social marketing initiatives require.

