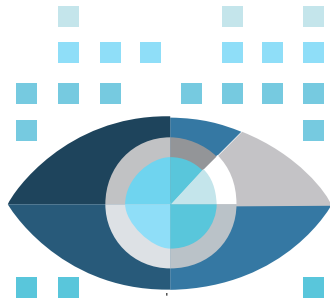


The National Catholic Educational Association Photo Booth, powered by a2z, provided attendees a fun opportunity to share their experiences with their friends on social media from the 2016 event. **63** photos posted from the photo booth extended the event's reach to **49,306** fans on Facebook.

NCEA Photo Booth Driven Visibility on Facebook

204,638
Impressions



Brand Visibility

326



Likes, Shares,
& Comments

1,793



Users Engaged

49,306
People Reached



Brand Reach

