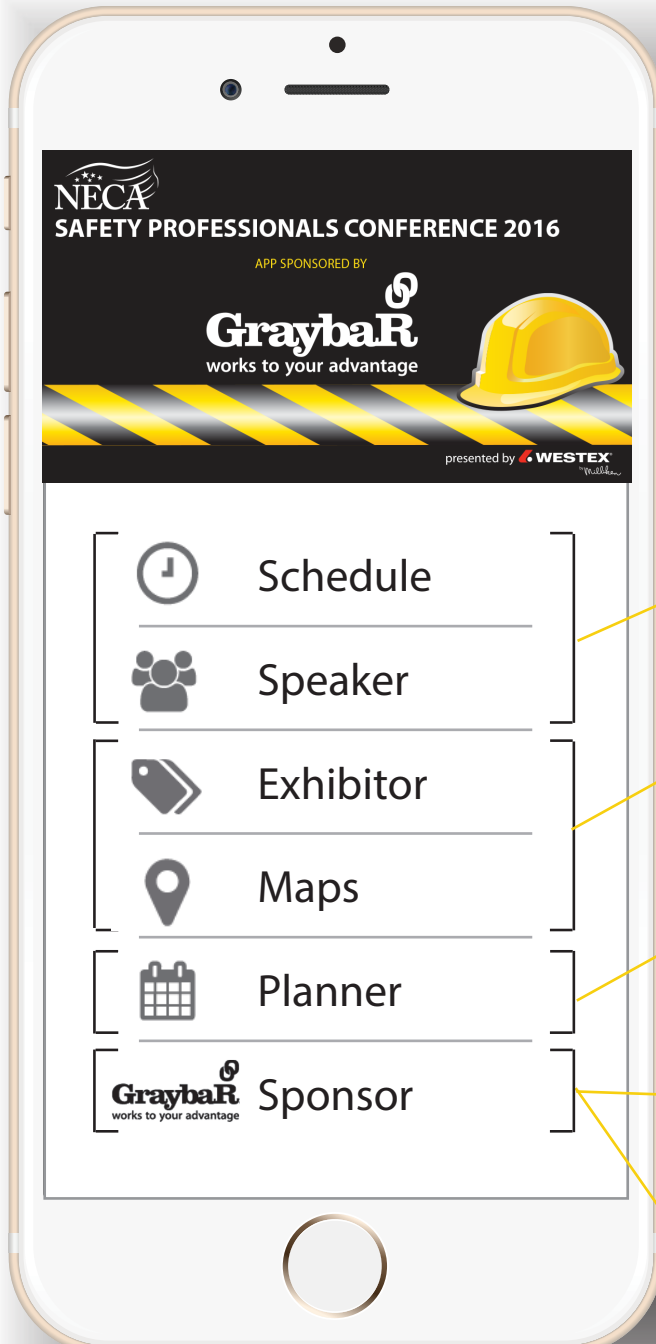




ChirpE Mobile App Usage & ROI Infographic

NECA SAFETY PROFESSIONALS CONFERENCE 2016



7,604 Views

429 Views

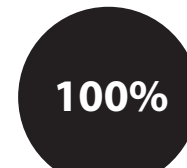
330 Additions

596 Views

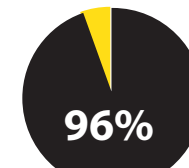
46 Clicks

The NECA Safety Professionals Conference 2016 ChirpE mobile app engaged audiences with real-time updates and elegant usability features. With the multitude of smart planning and networking options available on demand at their fingertips, the mobile solution provided tangible value to exhibitors and attendees.

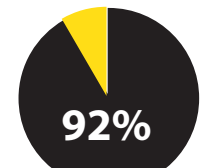
User Survey Results



Easily navigated the mobile app.



Were **Satisfied** with the mobile app.



Felt **More Efficient** using the mobile app.

User Appreciation (Via Survey)

"I'm just glad that there was an app for the conference at all. Great idea, great execution. Very helpful!"

"The app was very convenient as opposed to a paper version."



*Based on the number of attendees reached by the audience engagement campaign
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