



AOA-34

Sept. 7-10, 2016
Chicago



ChirpE Mobile App

From download to onsite engagement, a quick overview of the mobile app's contribution to the AOA-34 Annual Educational Conference attendee experience.

291 event participants used this handy resource to...

...view schedule & speaker screens

42,937
times...

...make
2,824
planner additions,
and...

7,387
impressions on
sponsor's ad

...view exhibitors & maps

2,202
times...

...view buzz notifications
1,825
times.



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