



ChirpE Mobile App

From download to onsite engagement, a quick overview of the mobile app's contribution to the 2016 CTIA Super Mobility attendee experience.

5,710 event participants used this handy resource to...

...view exhibitors & maps

329,633
times...

...make

38,335
planner additions,
and...

...view schedule & speaker screens

224,471
times...

...view buzz notifications
21,265
times.

Advertiser's ROI

1,500
banner ad
clicks



"Very Helpful. CTIA is absolutely overwhelming, but the app simplifies where to look. I used the search feature to find all the exhibitors I came to see." -User via Google Play

"Thanks so much for this app! Really kept everything organized." -User via iTunes

