A quick look at the overarching value a2z’s exposition management & marketing solution delivered in 2017.

Extended visibility to exhibiting companies via the a2z-powered event websites and interactive floor plans.

Total unique web visitors on the a2z-powered event websites:

- Total unique web visitors: 16,702,013
- Booth Profile Views: 31,005,875
- Total NSF: 48,497,698
- Payments processed on a2z’s PCI-compliant ecommerce platform:
  - Payments processed: $1,083,000,000

Onsite/online trainings conducted by a2z’s education team:
- Onsite/online trainings: 500+
- Total Exhibitors: 200,335
- Total Exhibiting companies served:
  - Exhibiting companies served: 2,647,232
  - Total emails sent: 2,647,232
  - Total promotional emails: 2,647,232

In Training:
- Total In Training: 500+

Total NSF in exhibit space managed using a2z’s technology platform:
- Total NSF: 500+
- Total Exhibiting companies served:
  - Exhibiting companies served: 2,647,232

Total educational and promotional emails sent to event participants by a2z:
- Total educational and promotional emails: 2,647,232

© Copyright 2018, a2z, Inc. All rights reserved.